

# NCC Cable System Order

Order #	62313271	Flight Dates	08/15/16 - 08/21/16	Update Date	07/27/16
Syscode	6990	Agency	CrossRoads Media LLC	Version	1 Vs. 1
System Name	Comcast/Inverness, FL	Advertiser	Justin Grabelle for Congress	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	1
AE	Nesma Rodriguez	Client Code	164	Total	\$136.00
Sales Coordinator	Christine Radachy	Product Code	354	Commission	\$20.40
Office	Washington	Est Code	3181	Net Total	\$115.60
Phone	(301) 951-2620	Product Name		Total Spots	28
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	DMA Nielsen Live Only Jul15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 7.27 New order, Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
2	FXNC	VARIOUS	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	
3	FXNC	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	
4	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	
5	FXNC	VARIOUS	8/15/16	8/21/16	11:00	19:00						X	X	-	-	4	\$5.00	\$20.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$136.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$136.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 07/28/16

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